

Proposed Budget & Projected Outcomes

Proposed Project Budget

Re-Shade Redlands Youth Art Event

Expense	Estimated Cost
Art supplies and materials for 100 children	\$1,500
Umbrella preparation, cleaning, and restoration	\$750
Event signage, educational materials, and display supplies	\$500
Youth participation scholarships/material sponsorships	\$1,250
Umbrella installation and long-term display at Cyclery USA	\$1,000
Event marketing and community outreach	\$500
Re-Shade Redlands Total	\$5,500

Redlands Art to Market: Teen Entrepreneurship Showcase

Expense	Estimated Cost
Student art supplies and production materials	\$1,500
Marketing and entrepreneurship workshops	\$1,500
Local business mentor coordination and program materials	\$1,000
Student artwork display and merchandising at the Redlands Visitor Center	\$1,000
Marketing, signage, and promotional materials	\$750
Student business resources, packaging, and point-of-sale materials	\$750
Program administration and coordination	\$1,500
Redlands Art to Market Total	\$8,000

Total Proposed Project Budget: \$13,500

Funding Request

We are seeking grant support of **up to \$13,500** to support both the **Re-Shade Redlands** community art event and the launch of **Redlands Art to Market: Teen Entrepreneurship Showcase**.

Grant funding would allow us to provide meaningful creative and entrepreneurial opportunities to local children and high school students while ensuring that participating teens keep **100% of the proceeds from the sale of their artwork**.

Projected Outcomes

Re-Shade Redlands

- **100 local children, ages 8–14**, will participate in a hands-on community art experience.
- Repurposed umbrellas from Redlands' Umbrella Alley will be given a second life rather than discarded, incorporating an environmental sustainability component into the project.
- Participants will create **100 Redlands-inspired works of art** reflecting local landmarks, history, culture, and community pride.
- The completed umbrellas will remain on public display inside Cyclery USA through **November 2027**, extending the impact of the project well beyond the event itself.
- The project will introduce children and families to the importance of **creative reuse, environmental responsibility, public art, and community engagement**.

Redlands Art to Market: Teen Entrepreneurship Showcase

During its first year, the program anticipates:

- Serving approximately **15–25 Redlands-area high school students**.
- Helping each participating student create original, marketable Redlands-themed artwork.
- Providing students with access to **local business mentors** who can share real-world experience in marketing, sales, branding, pricing, and entrepreneurship.
- Giving participating students an opportunity to sell their work through the **Redlands Visitor Center**.
- Allowing students to retain **100% of their individual artwork sales**, creating a direct financial benefit and incentive for participation.
- Providing practical experience in developing a product, determining pricing, marketing to customers, and understanding the basics of operating a small business.
- Creating a sustainable program that can grow annually and potentially showcase a new group of young Redlands artists and entrepreneurs each year.

Long-Term Community Impact

Together, these two initiatives create a pathway from **creative expression to entrepreneurship**. Re-Shade Redlands introduces younger participants to art, creative reuse, and community pride, while Redlands Art to Market gives high school students an opportunity to explore how creativity can become a marketable product.

The goal is not simply to create art, but to help young people develop confidence, practical business skills, and an understanding that their ideas and talents can have real value in the marketplace. By connecting students with local business mentors and providing an actual venue to sell their work, the program offers an experience that goes beyond a traditional art project or classroom lesson.

We believe this project will strengthen connections between **youth, local artists, businesses, environmental sustainability, and the Redlands community**, while creating a model that can continue and expand in future years.